## **SCHEDULE "B"**

TO BY-LAW NO. 3299 (2012), as amended by 3884(2017)

## SPECIAL EVENT BOULEVARD LAWN SIGNAGE ON TOWN ROAD ALLOWANCES

## Section 1 <u>DEFINITIONS</u>

- 1.1 "COMMUNITY GROUP" means a registered non-profit local organization or Association within Pelham aimed at bringing about desired improvement in the social wellbeing of individuals and groups and is synonymous with community work, community development and community mobilization.
- 1.2 "INNER BOULEVARD" where there is no sidewalk means that portion of the highway lying between the lateral boundary and the roadway or the shoulder where such exists.
- 1.3 "OUTER BOULEVARD" means such portions of the highway lying between any sidewalk and the roadway or the shoulder where such exists.
- 1.4 "SPECIAL EVENT BOULEVARD LAWN SIGN" means a temporary sign promoting a public festival, charitable event or COMMUNITY GROUP anchored in shallow ground and is capable of being easily moved or re-located.

## Section 2 GENERAL RESTRICTIONS

- a) SPECIAL EVENT BOULEVARD LAWN SIGNS shall be installed on the OUTER BOULEVARD of a highway. Where no sidewalk exists the sign may be placed on the INNER BOULEVARD
- b) SPECIAL EVENT BOULEVARD LAWN SIGNS shall not be greater than 0.75M (2.5 FT) in height from grade.
- c) SPECIAL EVENT BOULEVARD LAWN SIGNS shall not have a greater face area of  $0.37 \text{ M}^2$  (4.0 FT<sup>2</sup>) per side and not contain more than two (2) sign faces.
- d) SPECIAL EVENT BOULEVARD LAWN SIGNS may be erected by an organization promoting a public festival, public show, charitable event, or COMMUNITY GROUP for no more than 14 days and must be removed within 2 days after the event.
- e) SPECIAL EVENT BOULEVARD LAWN SIGNS must be set back at least 0.5M (1.6 FT) from the edge of a travelled road, sidewalk, or shoulder of a highway.
- f) Should the owner or resident of a property which abuts the Town Boulevard where the SPECIAL EVENT BOULEVARD LAWN SIGN has been placed request removal of the sign, the sign shall be immediately removed by the organization responsible for placement of the sign OR by a By-law Officer upon notification.